

*News Release: May 17, 2010*

## BADER RUTTER WINS 10 AWARDS AT BMA-MILWAUKEE BELL AWARDS COMPETITION

**MILWAUKEE** – Bader Rutter & Associates received 10 awards at the Business Marketing Association’s (BMA) annual Bell Awards competition, recently held in Milwaukee. The BMA Bell Awards recognize and honor outstanding work in business-to-business marketing communications.

Among the awards, Bader Rutter received four Bell Awards, the highest honor in a category, and garnered six Excellence Awards in a variety of disciplines. The agency received Bell Awards in the Web Sites Exceeding \$50,000 category for its DMI InnovateWithDairy.com Web site; in the Sales, Product or Corporate Promotion Video category for its Performance Solutions Showcase for

GE Healthcare; in the Special Events category for the DMI IF Forum; and in the Single Online Communication category for the Mycogen Seeds eConnect newsletter. In addition, the agency received the following Excellence Awards:

### **CATEGORY**

Single B2B Advertisement Print Ad  
Single B2B Advertisement TV, Radio or Outdoor  
Services Performed or Produced for Nonprofit Organizations  
Sales, Product or Corporate Promotion Video  
External Magazine  
Single PR Effort

### **CLIENT**

Dow AgroSciences  
Dow AgroSciences  
Guitars for Vets  
GE Healthcare  
OM Workspace  
DMI

Bader Rutter is an integrated marketing services agency headquartered in Milwaukee, with additional offices in Chicago and Lincoln, Neb. [www.baderrutter.com](http://www.baderrutter.com)