

*News Release: May 19, 2010*

## CASCIO JOINS BADER RUTTER AS SENIOR DIGITAL STRATEGIST

**MILWAUKEE** – Tim Cascio has joined Bader Rutter & Associates as a senior digital strategist. In this role, Cascio will collaborate with other agency discipline leaders in planning strategic campaigns; work with digital producers and other functions within the agency to provide digital tactical offerings; and serve as an ambassador for the agency’s digital offerings to both internal and external audiences.

Cascio has more than 20 years of demonstrated marketing success, most recently having served as a co-owner, managing partner, marketing strategist and business developer at GS Marketing Group, Inc.

A Kenosha, Wis., native, Cascio has a Bachelor of Science degree in business administration from the University of Wisconsin-Parkside.

Bader Rutter is an integrated marketing services agency headquartered in Milwaukee, with additional offices in Chicago and Lincoln, Neb. [www.baderrutter.com](http://www.baderrutter.com)