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## TRUESDALE RETURNS TO BADER RUTTER AS TEAM LEADER

**MILWAUKEE** – Eric Truesdale has joined Bader Rutter & Associates as a team leader in the agency’s public relations group.

Truesdale previously worked for the agency from 2004 to 2007 before heading overseas. In his new role as team leader, Truesdale will lead public relations activities for the agency’s Dow AgroSciences client, specifically the teams for Northern and Southern Crops, Range & Pasture, Insecticides, Fungicides, Small Grains and Nitrogen Management.

Truesdale received a bachelor’s degree in journalism from Marquette University. In 2001, he earned his Accreditation in Public Relations (APR) through the Public Relations Society of America.

Bader Rutter & Associates is an integrated marketing services agency headquartered in Milwaukee, Wis., with additional offices in Chicago and Lincoln, Neb. [www.bader-rutter.com](http://www.bader-rutter.com).